



National Equipment Finance Association

2024 Partner Program

NATIONAL EQUIPMENT FINANCE ASSOCIATION



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ABOUT US

The National Equipment Finance Association (NEFA) is a national trade association comprised of professionals serving the equipment leasing and finance industry. Our 385 member companies, located throughout the U.S. and Canada, are diverse and include independent and bank-owned lessors and funding sources, commercial finance brokers, specialty lenders, and various specialized service and product providers serving the needs of these equipment finance specialists.

NEFA's members are highly skilled in their fields and believe that working together to advance the equipment leasing and finance industry is highly important and best achieved by working collectively.

EDUCATION



NEFA connects members by hosting national and regional events that provide venues for valuable networking opportunities.

ENGAGEMENT



NEFA provides education to members through informative workshops, webinars, and educational sessions at various events and conferences.

INFLUENCE



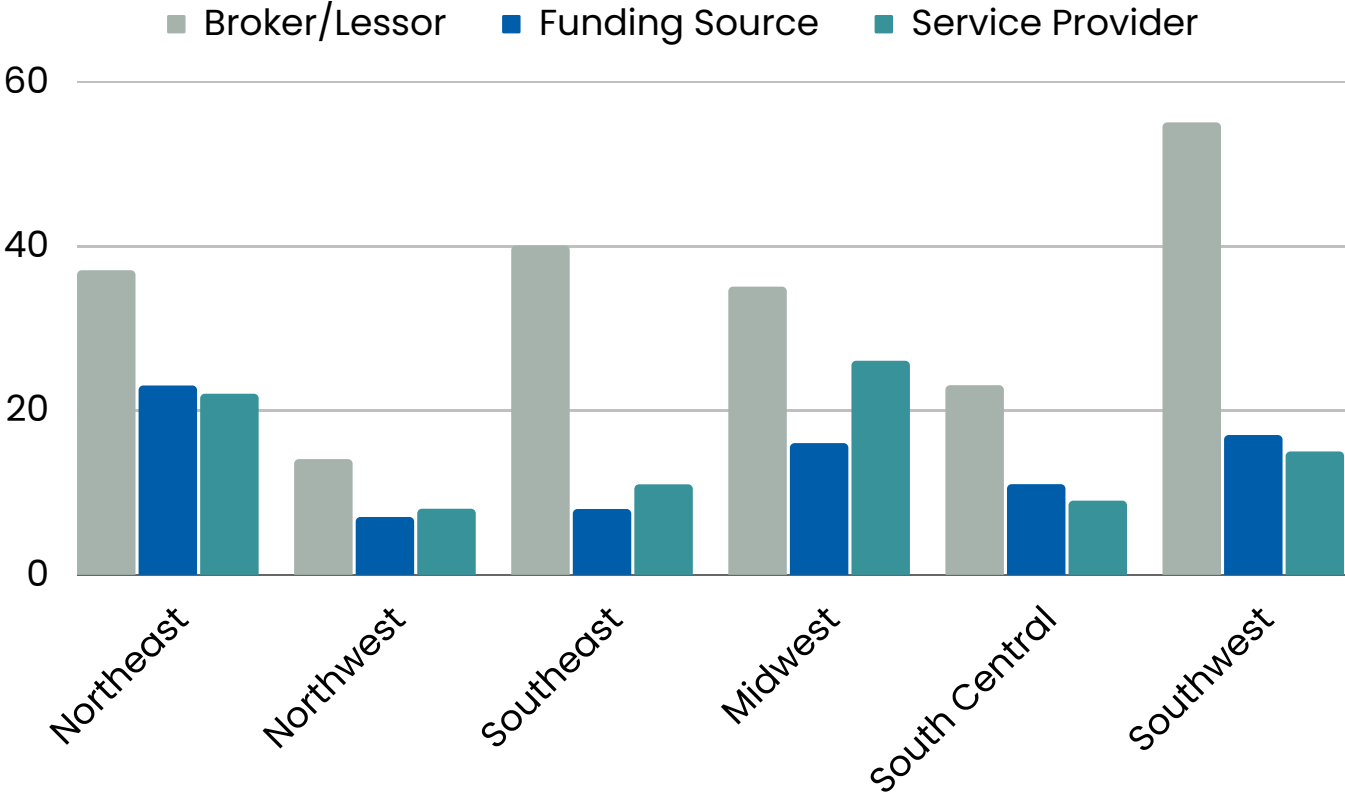
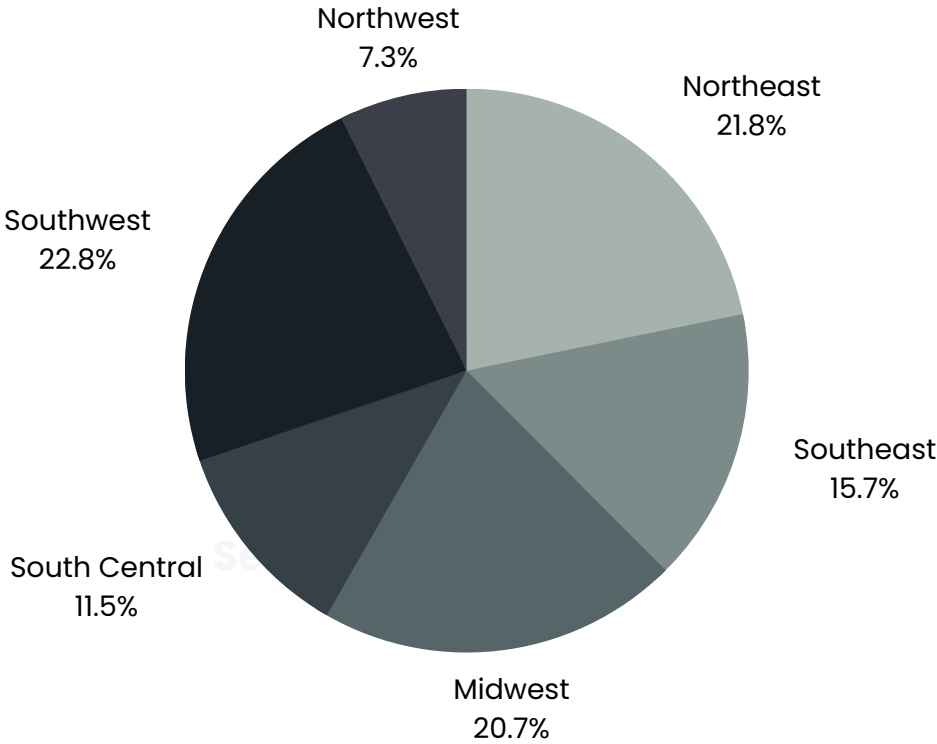
NEFA encourages and requires the highest standards of professional conduct and with this derives the creation of best practices among diverse companies and experienced professionals.

COMMUNITY



NEFA brings together individuals for fun and memorable experiences; fostering friendships, community, and long-term relationships transcending the business environment.

Membership Breakdown





THINK PARTNERSHIP

The National Equipment Finance Association (NEFA) Partner Program provides participating members high-level exposure to our association members and other professionals serving the equipment finance industry. It keeps your company in front of prospects and existing relationships while being recognized and rewarded for your support of the association.

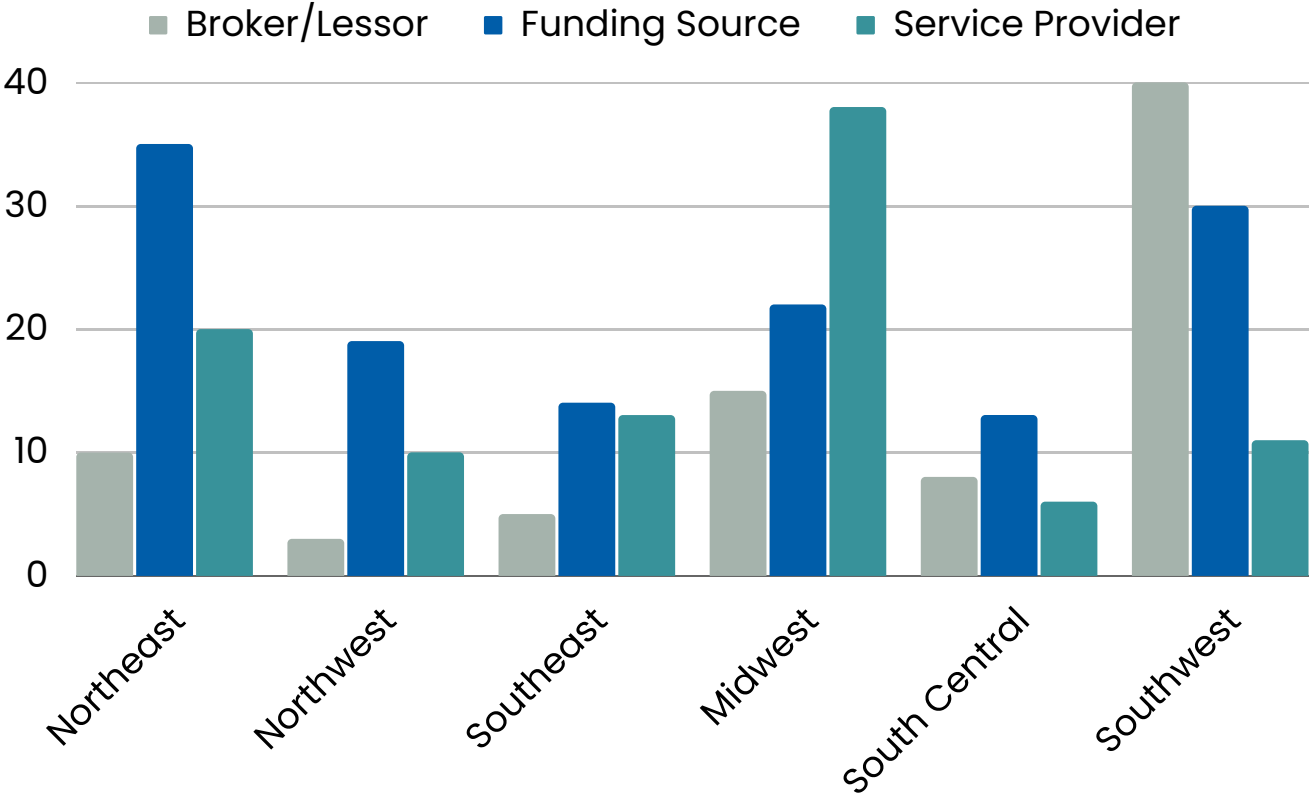
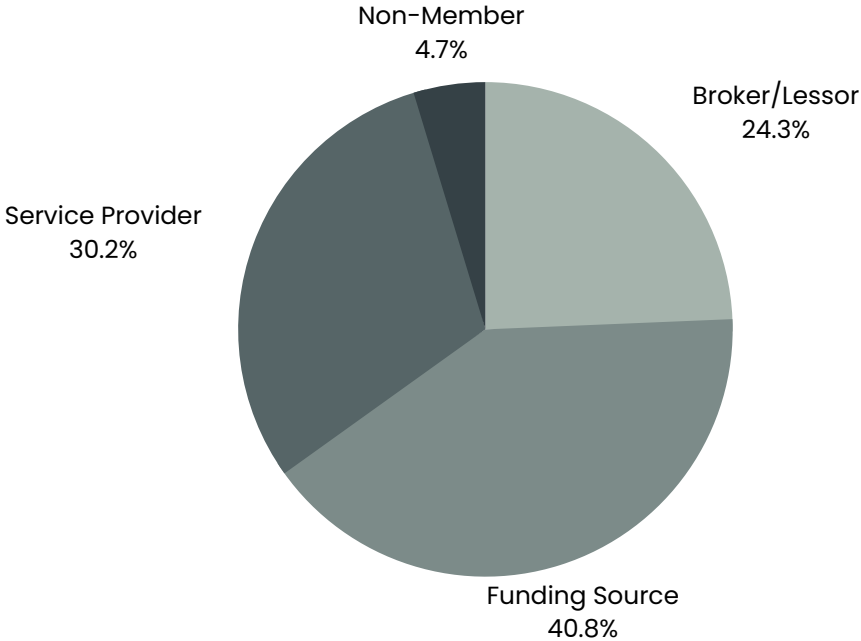
The NEFA Partner Program has four levels of partnership. The higher the level of partnership, the higher the level of brand recognition for your company. Choose a level with the flexibility of selecting sponsorship activities that best fit your company's needs.

Being a NEFA Partner leverages your commitment to the NEFA community by providing new and enhanced ways of delivering your message to the membership throughout the year.

The benefits of each NEFA Partner level are described on the following pages, as well as additional data on all our events.

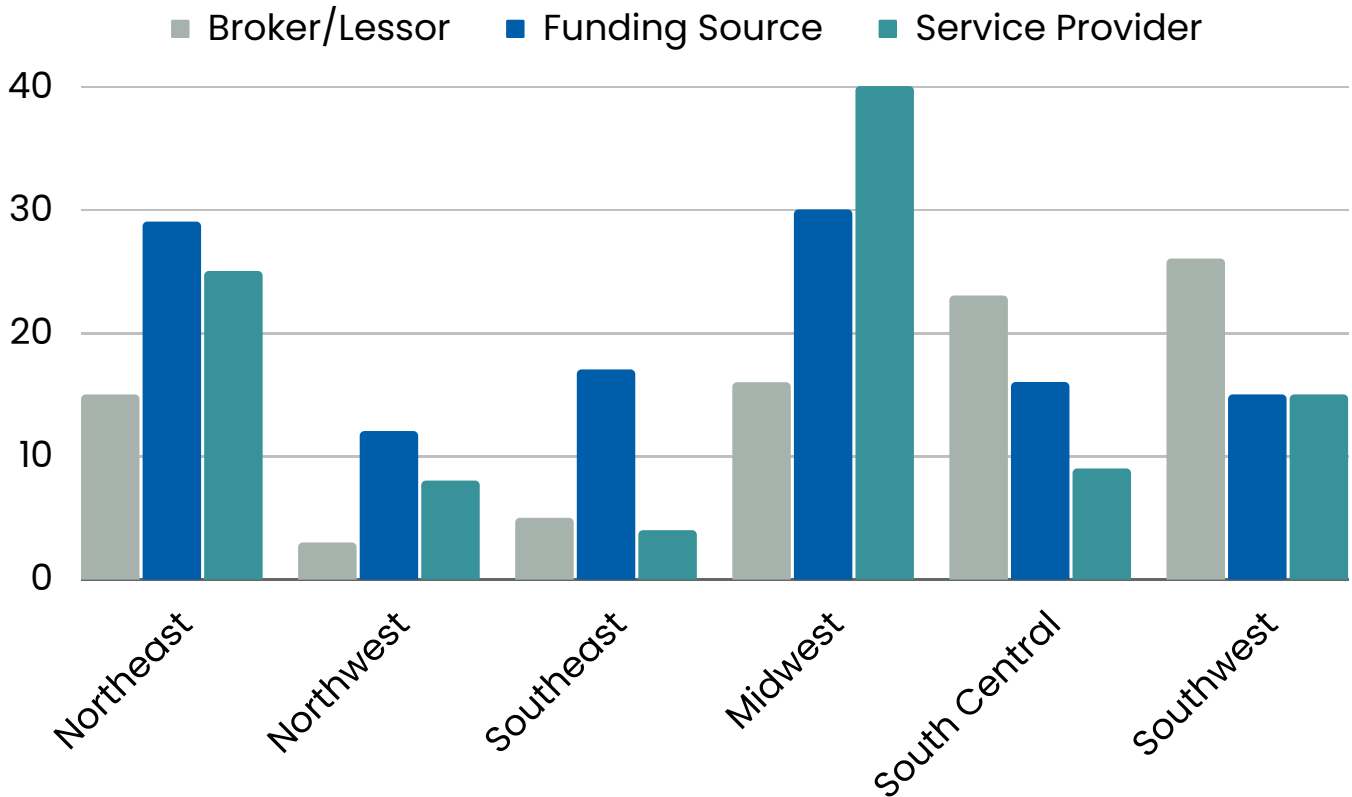
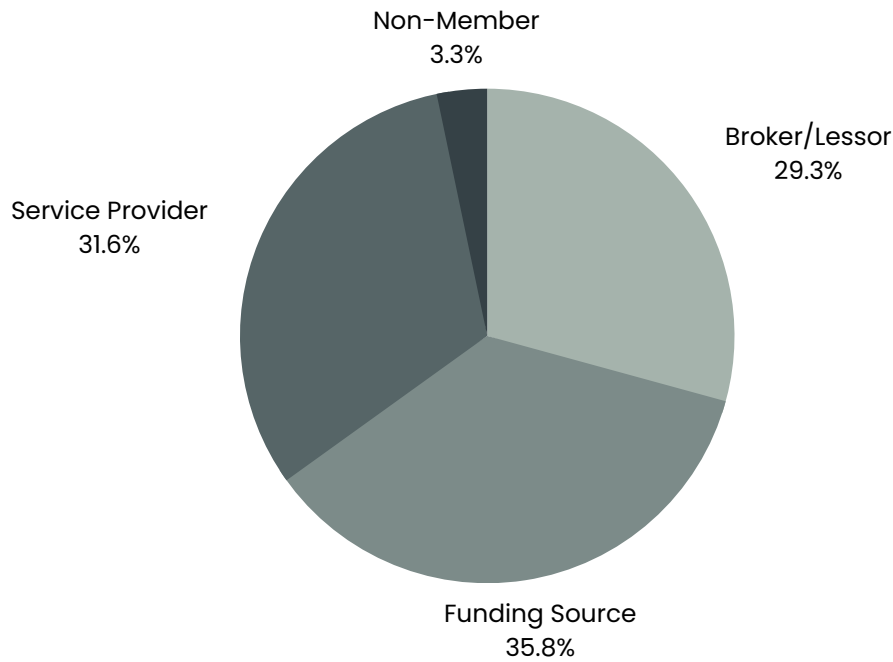
Finance Summit

In order for you to have a better understanding of our attendee demographics at the 2023 Finance Summit, we have provided the following charts. For your reference, the total number of attendees was 352 people. The pie chart gives you a deeper look at the percentage of each membership group that registers while the bar graph gives a picture of how many people from each region attended.



Funding Symposium

In order for you to have a better understanding of our attendee demographics at the 2023 Funding Symposium, we have provided the following charts. For your reference, the total number of attendees was 349 people. The pie chart gives you a deeper look at the percentage of each membership group that registers while the bar graph gives a picture of how many people from each region attended.



HOW THE PARTNER PROGRAM WORKS

1

Choose the level of sponsorship. The price listed for each tier represents the minimum amount that must be spent to reach that tier. You have one week to choose your level of sponsorship. While you are welcome to be part of our partner program after that date, the selection of partner fund allocations will begin on November 13, 2023 and options will become limited.

2

Choose how to allocate your partner program funds. Platinum members will select first, followed by gold, silver and bronze, respectively. Each sponsorship level will be given one week to make their selections. Please watch for an email in the next few weeks to ensure you don't miss your selection window.

3

Sign your contract and submit your payment. After submission of the contract, partner program package selections may not be altered.

EXCLUSIONS

Partner fund allocations do not apply to the following:

- Membership fees / dues
- Registration Fees
- Venue specific on-site branding opportunities
- Advertising in NEFA Newslines
- Donations or sponsorships for the Chris Walker Education Fund
- Fundraisers and other charitable contributions

Partner funds are non-refundable and must be utilized in the **2024 calendar year**.

2024 PARTNER BENEFITS

The price listed for each tier represents the minimum amount that must be allocated to reach that level of sponsorship. Everything listed in the chart is a complimentary benefit to being partner.

	Platinum \$15,000	Gold \$12,000	Silver \$9,000	Bronze \$6,000
2024 FINANCE SUMMIT & FUNDING SYMPOSIUM – CONFERENCE BENEFITS				
Exhibit Booth at Discounted Price	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary Attendees with Booth	2	1	1	1
Opportunity to Select Booth Space before General Membership	First Pick	Second Pick	Third Pick	Fourth Pick
Opportunity to upgrade to Premier Booth for an additional fee	<input checked="" type="checkbox"/>			
Logo & Link to Company Website on Conference Sponsorship Webpage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Conference Signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Discounted Registration for Additional Attendees	20%	17.5%	15%	12.5%
2024 REGIONAL EVENTS				
Discounted Registration for Attendees	20%	17.5%	15%	12.5%
First Opportunity to be a Title Sponsor and/or Supporting Sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

	Platinum	Gold	Silver	Bronze
VISIBILITY				
Feature in 1 issue of a NEFA Tid-Bit Tuesday	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Publish a substantive article in each issue of the Quarterly NEFA Note	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary Full Page Ad in Issue(s) of the Quarterly NEFA Note	4 Issues	2 Issues	1 Issue	1 Issue
Logo with link to member organization website on NEFA's Partner Program Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Digital Ad on NEFA's Website	12 Mos.	12 Mos.	9 Mos.	6 Mos.
ADDITIONAL BENEFITS				
Advance selection for sponsorships before the general membership	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Advance opportunity to select new sponsorship options that become available throughout the year	First Pick	Second Pick	Third Pick	Fourth Pick

THANK YOU!

On behalf of the Board of Directors and members of NEFA, we thank you in advance for your participation and support, and we look forward to an exciting year of delivering outstanding, exclusive, and rewarding benefits to our association in 2024. Your participation in these programs demonstrates your commitment both to the industry and your customers.

If the NEFA Partner Program does not fit your current business needs, other opportunities – including exhibiting, advertising and sponsorships for all 2024 activities, are also available.

Thank you to our 2023 Partner Program Participants

PLATINUM

AMUR
BankFinancial Equipment Finance
Channel
Financial Pacific Leasing
GreatAmerican Insurance Group
LTi Technology Solutions
Navitas Credit Corp
Quality Equipment Leasing
SCJ Commercial Financial Services
Solifi

GOLD

Centra / 4 Hour Funding
ECS
North Mill Equipment Finance

SILVER

Dakota Financial
Gulf Coast Business Credit

SILVER CONT.

Northteq
PEAC Solutions
Wright Law Group

BRONZE

Apex Commercial Capital
Constellation Financial Software
Dedicated Financial GBC
Leasepath
Linedata
Liventus
McKenzie Credit Group
Meridian
Newlane
Oakmont Capital Services
Orion First Financial
Pawnee Leasing Corp.
RTR Services
VFI Corporate Finance