
December 12, 2008

Dear Member:

It is with great pride that I invite you to become a founding member of the National Equipment Finance Association (NEFA). As you are aware, two exceptional organizations, the United Association of Equipment Leasing and the Eastern Association of Equipment Lessors, recently merged to form this new community. I encourage you to continue your association involvement through the NEFA, as our association is embarking on an exciting journey with a new commitment, new energy and great ambitions.

One idea drove our efforts as we worked to bring the NEFA into existence: we are stronger together than on our own. The NEFA is now an organization of national scope focused exclusively on the needs of small-to-mid-sized independent lessors, equipment finance companies and brokers. It provides a forum for like-minded members to pursue personal and professional growth, ethics, advocacy, networking and education. The need for partnership and the exchange of knowledge and best practices has never been stronger than it is in today's evolving business environment.

As a founding member, you and your company will benefit from higher-quality education programs, a stronger national conference with enhanced content and more networking events around the country – all of which will build upon the heritage of excellence you have come to appreciate. Other membership benefits include a subscription to the bimonthly Newsline magazine, a more robust Web site featuring online tools including a membership directory, access to programs offering CLP certification credits and more.

Above all, however, you can become a part of an expanded community of leasing professionals with a depth and richness of experience and expertise you'll only find among the members of the NEFA.

Plan now to participate in our inaugural National Equipment Finance Summit – Spring 2009, taking place April 4-7 in Orlando, Florida. Save the dates of September 24-27, as well, for our fall conference in Monterey, California. The 2009 calendar is filling quickly with an exciting schedule of regional and local chapter events – visit www.nefassociation.org for additional information on these offerings.

To experience a full year of benefits with the NEFA beginning on January 1, please return the enclosed membership invoice with your renewal payment today. Or, renew online at www.nefassociation.org. NEFA's Membership Directors are Alison Pryor and Joe Woodley, and they are available to answer any questions you may have. Contact them at apryor@nefassociation.org and jwoodley@nefassociation.org, respectively.

Sincerely yours,



Brent Hall, CLP
President