



National Equipment Finance Association

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FOR IMMEDIATE RELEASE

**Dallas Plays Host to Successful
Spring 2010 National Equipment Finance Summit**

Atlanta, Ga. – March 24, 2010 – The National Equipment Finance Association (NEFA) welcomed 105 leasing industry professionals to Dallas, Texas, March 19-21, for the Spring 2010 National Equipment Finance Summit. The conference, which was held at The Fairmont Dallas, featured town hall-style panel sessions developed around the theme of “Rebound! Your Game Plan for Success.”

The interactive and lively discussions held during the three-day event were moderated by Jim Merrilees, president of Quiktrak, Inc., and explored the areas of funding and credit, along with strategies and tactics to increase sales in the current economic climate. Twenty panelists were on hand to share their knowledge, expertise and lessons learned. Attendees were also treated to inspirational guest speaker, Colonel (Ret.) Tom Schaefer, USAF, during the Saturday luncheon. Colonel Schaefer, who spent 444 days as an Iranian hostage, shared his message of converting conflict and change into opportunity.

“I was extremely impressed with the association’s ability to strategize, innovate and collaborate in planning this event,” said Bryan Inman, 2010 Spring Conference chair and business development manager with Great American Insurance. “The conference committee was dedicated to providing valuable content that will arm NEFA members with the tools they need to continue to manage their businesses in a profitable way.”

In addition to multiple social and networking opportunities outside of the session rooms, attendees were given the opportunity to interact with the conference sponsors and exhibitors, who offered innovative solutions and new business opportunities.

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“This year’s Spring Conference was the perfect forum for NEFA members to connect with their peers to learn how others are responding to the challenges we all face in our industry,” notes Randy Haug, 2010 NEFA president and senior vice president and partner with LeaseTeam, Inc. “Based on the positive attendee feedback we received, I believe we accomplished our goal of providing an outstanding conference experience for our members. I look forward to building on this momentum as we now turn our attention toward expanding member benefits and developing future educational events.”

The NEFA is planning additional educational and networking opportunities in the coming months, including the Baltimore Crab Feast, June 10, 2010, the Fall 2010 Funding Symposium, October 15-17, 2010, in Atlanta, Ga., and the annual Super Regional, November 14-15, 2010, in Teaneck, N.J. Additional details for these events can be found online at nefassociation.org.

About National Equipment Finance Association

The National Equipment Finance Association (NEFA) is a national association serving small- to mid-size independent equipment finance companies, lessors and sophisticated brokers. Formed through the strategic merger of two dynamic organizations, the United Association of Equipment Leasing (UAEL) and the Eastern Association of Equipment Lessors (EAEL), the NEFA is a strong association offering enhanced programs, premium networking opportunities, and greater geographic and industry segment diversity. The mission of the NEFA is to provide a forum for members to pursue personal and professional growth, ethics, advocacy, networking, education and involvement. For more information, visit nefassociation.org or call 404.760.2843.

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