



Contact: Steven R. Hughes
National Equipment Finance Association
Executive Director
404.760.4236
shughes@nefassociation.org
www.nefassociation.org

FOR IMMEDIATE RELEASE

The National Equipment Finance Association Hosts Successful Inaugural Finance Summit in Orlando, Florida

"The 2009 NEFA Summit meeting in Orlando was a great success. Kudos to association President Brent Hall, Conference Chair Denise Castagna and the Planning Committee for a job well done! I was particularly impressed with the high level presenters and speakers that provided the attendees with important insight on the status and trends of our industry. If this conference is any indication of those to come, I look forward to a long-standing association with NEFA."

Mike Coon-EVP
Enterprise Funding Group
Chair, NAELB 2009 Conference

Atlanta, GA – April 16, 2009 – The first annual National Equipment Finance Association (NEFA) Summit was held April 4 – 7 at the Hilton, Walt Disney World Resort. Attendance for the three-day event was 160 leasing industry professionals. The number of companies exhibiting and sponsoring at the event was 26, making it a very successful networking and educational event and focused on three key areas of the leasing industry: portfolio management, credit and funding. These presentations encompassed both panel presentations and group discussions and focused on not only what's already happened, but what will happen in the future and what the duration of 2009 will most

likely bring. "The NEFA Summit blew me away! The large turnout is a testimonial to the strength of our industry and of the NEFA organization as a whole" said Reid Rykovich of Financial Pacific Leasing, LLC.

"The NEFA Summit provided an excellent opportunity to interact informally with executives from our industry's leading funding sources as well as many prominent independent lessors and brokers. The conversations were more expansive than usual, and allowed attendees to discuss implications of the topics covered rather than the more transaction focused interaction we have during the normal course of everyday business", said Mark French, President of Crest Capital.

"Our theme, 'Survive and Thrive,' was witnessed throughout the conference with our commitment to provide added value to all attendees and provide attendees with great networking, sharing of best practices, and education on how companies are dealing with such an array of challenges in these uncertain times", said Steven Hughes, Executive Director of NEFA. "I left the conference with a new sense of confidence in the economy and our industry and, as always, a few good ideas that I can put in place at our business" said attendee Jeffrey Schubert, EVP with American Banking Leasing.

The conference was kicked off with key note speaker Keith Hembre from U.S. Bank. Keith did an outstanding job of outlining what is really going on in the economy as a whole and more specifically how these forces are affecting banking and finance. Joseph C. Lane, Principal, Sinter Partners and past-Chairman of the Equipment Leasing and Finance Foundation (ELFA) concluded the conference and provided conference attendees with a first look at the Equipment Leasing & Finance Foundation's, Industry Future Council Report.

"Awareness and association are important now more than ever. Thus, I look forward to seeing everyone at the NEFA Fall Summit, which will be held at the Marriott Monterey, September 24 – 27, 2009. I am confident our fall conference will be bigger and better than our overwhelmingly successful spring Summit, said Brent Hall, President NEFA and CEO of Pinnacle Business Finance. "The NEFA Monterey Summit will be a must attend event for every professional in the leasing industry."

To learn more about NEFA and our upcoming educational and networking events, please visit us at www.nefassociation.org or call us at 404.760.2843.

For Membership Information, please contact Joe Woodley 404.760.2842, or Alison Pryor 404.760.2841 and by email at jwoodley@nefassociation.org and apryor@nefassociation.org.

About National Equipment Finance Association

The National Equipment Finance Association (NEFA) is a national association serving small- to mid-size independent equipment finance companies, lessors and sophisticated brokers. Formed through the strategic merger of two dynamic organizations, the United Association of Equipment Leasing (UAEL) and the Eastern Association of Equipment Lessors (EAEL), the NEFA is a strong association offering enhanced programs, premium networking opportunities and greater geographic and industry segment diversity.

The mission of the NEFA is to provide a forum for members to pursue personal and professional growth, ethics, advocacy, networking, education and involvement. This mission is accomplished through:

- Fostering the exchange of information and ideas within the equipment leasing and commercial finance industry by providing opportunities to discuss, debate and publish subjects of interest to members;
- Holding local, regional and national meetings and conferences for the improvement and education of members;
- Developing and encouraging the practice of high standards of personal and professional conduct by members;
- Collecting and disseminating industry information; and
- Recognizing individuals and firms who make outstanding contributions to the equipment leasing and commercial finance industry.

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